

## As Per NEP 2020

# University of Mumbai



<b>Syllabus for Basket of <b>OE</b></b>	
<b>Board of Studies in Commerce</b>	
<b>UG First Year Programme</b>	
<b>Semester</b>	<b>I</b>
<b>Title of Paper</b>	<b>Credits 2</b>
<b>1) Introduction to Commerce</b>	
<b>2)</b>	
<b>From the Academic Year</b>	<b>2024-25</b>

Sr. No.	Heading	Particulars
1	<b>Description the course :</b> <b>Including but Not limited to :</b>	Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc.
2	<b>Vertical :</b>	Open Elective
3	<b>Type :</b>	Theory
4	<b>Credit:</b>	2 credits
5	<b>Hours Allotted :</b>	30 Hours
6	<b>Marks Allotted:</b>	50 Marks
7	<b>Course Objectives:</b> ( List some of the course objectives ) <b>1.To create awareness among the learners about the basics of commerce</b> <b>2.To make the learners aware about the different forms of organisations</b> <b>3.To understand the concept of Business Environment</b> <b>4. To make the learners aware about the recent trends in Commerce</b> .....	
8	<b>Course Outcomes:</b> ( List some of the course outcomes ) <b>1. Develop understanding about Commerce and Business</b> <b>2. Help understand the different forms of Business Organisations</b> <b>3. Help understand the Business Environment</b> <b>4. Understand the recent trends in Commerce</b> .....	

<b>9</b>	<b>Modules:-</b> Per credit One module is created
	<b>Semester I</b>
	<b>Title: Introduction to Commerce (2 Credits)</b>
	<b>Module 1: Introduction to Commerce and Business (15)</b>
	<ul style="list-style-type: none"> <li>• Introduction: Concept of economic and non-economic activities, meaning of Commerce and business, Objectives of Business, Classification of business, Types of trade, Auxiliaries to trade.</li> <li>• Forms of Business Organisations: -Sole Trading Concern and Partnership: Concept and Merits and Demerits. Joint Hindu Family Business and its Merits and Demerits, Co-operative Society and its Merits and Demerits. Joint Stock Company: Concept, Types, Merits and Demerits.</li> </ul> <p>PEDAGOGICAL APPROACH: Lecture Method. Case studies, assignment</p>
<b>Module 2: Business Environment and Recent Trends in Commerce (15)</b>	
<p>a) Business Environment: Meaning and Classification (Internal and External). Concept and Stages of Business Unit Promotion</p> <p>b) Recent Trends in Commerce: Meaning and Features of E-Commerce, Types of E-Commerce (B2C, B2B, C2C, etc.) Importance and Limitations of E-commerce, ITES Sector: Concept and Scope of BPO, KPO and ERP.</p> <p>PEDAGOGICAL APPROACH: Lecture Method. Case studies</p>	
<b>10</b>	<b>Text Books:</b> 1. 2.

<b>11</b>	<b>Reference Books:</b> <ul style="list-style-type: none"> <li>• Business Organisation Management Maheshwari, Rajendra P, Mahajan, J.P. International Book House</li> <li>• Introduction to Commerce, Vikram, Amit, Atlantic Pub</li> <li>• A Course Book on Business Environment, Cherunilam, Francis, Himalaya Pub</li> <li>• Business Environment, Cherunilam, Francis, Himalaya Pub</li> <li>• Essentials of Business Environment, Aswathappa K., Himalaya Pub</li> <li>• Introduction To E – Commerce, Dhawan, Nidhi, International Book House</li> </ul>
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12	<b>Internal Continuous Assessment: 40%</b>	<b>External, Semester End Examination Individual Passing in Internal and External Examination : 60%</b>
13	<b>Continuous Evaluation through:</b>	Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc .( at least 4 )
14	<p><b>Format of Question Paper: for the final examination</b></p> <p style="text-align: center;"><b>Total 50 Marks: with 2 Credits 30 Marks External and 20 Marks Internal 30 Marks External</b></p> <p style="text-align: center;">DURATION: 1 Hour <span style="float: right;">MARKS: 30</span></p> <p style="text-align: center;"><b>Any 2 out of 3</b></p> <p>Q. 1 Answer the following <span style="float: right;">(15 Marks)</span> a. b.</p> <p>Q. 2 Answer the following <span style="float: right;">(15 Marks)</span> a. b.</p> <p>Q. 3 Answer the following <span style="float: right;">(15 Marks)</span> a. b.</p> <hr/> <p style="text-align: center;"><b>20 Marks Internal</b></p> <p>1) Class Test <span style="float: right;">(05 Marks)</span> 2) Assignment <span style="float: right;">(05 Marks)</span> 3) Presentation <span style="float: right;">(05 Marks)</span> 4) Group Discussion <span style="float: right;">(05 Marks)</span> 5) Quiz <span style="float: right;">(05 Marks)</span> 6) Case Study <span style="float: right;">(05 Marks)</span></p> <p><b>Note: 1) Any Four out of the above can be taken for the internal Assessment. 2) The internal Assessment shall be conducted throughout the Semester.</b></p>	

**Sign of the BOS  
Chairperson  
Prof. Dr. Kishori  
Bhagat  
BOS in Commerce**

**Sign of the  
Offg. Associate Dean  
Dr. Ravikant  
Balkrishna Sangurde  
Faculty of Commerce  
& Management**

**Sign of the  
Offg. Associate Dean  
Prof. Dr. Kishori  
Bhagat  
Faculty of Commerce  
& Management**

**Sign of the  
Offg. Dean  
Prof. Kavita Laghate  
Faculty of  
Commerce &  
Management**